

WELCOME NJ

SEP 23 2010

STRIVE/CAMDEN

www.WELCOMENJ.org

September 20, 2010

Dr. Nathaniel Williams, President/CEO
Human Works Affiliates, Inc.
1655 Valley Center Parkway - Suite 150
Bethlehem, Pennsylvania 18017

Dear Dr. Williams,

You know I had to write you a formal letter to thank you for your television taping of your Navigating Your Life show in Camden. When I consider the prep, follow-up and minute-by-minute changes we engaged in to tape the show, it was an adventure to say the least. However, you made it seem effortless and routine as you worked patiently with me, our panelists and guests.

The show on the *Challenges and Accomplishments of Youth in Camden* was a hit with our small but attentive audience. Everyone is talking about it and you will have a good viewing audience from Camden when it airs on October 4.

I also want to thank your staff for their contributions in making us all feel like TV veterans. Your staff from the office to the taping crew were wonderful.

I know you asked me to get information on the usage of scenes of Camden from the City's website. To my knowledge, you can E-mail or call them that you're using the scenes. My understanding is that since they are a government entity, its public use.

I know you are sending the panelists DVD copies of the show. Keep in mind, most of them will need the most basic version that they can download.

Your gifts to the audience and panelists were also a hit which makes you an awesome celeb in Camden. As promised, I will do a two to four page booklet highlighting the show as marketing sponsor information sheet for the agencies that participated in the taping.

I know we will be talking soon. I thank you again for your visit to our City.

Sincerely,



Martha Chavis, CEO
mchavis@welceomenj.org
(856) 966-3606